

Vista Art For Charity and Non-Profits

**fundraising information
for buisness' and charities**

1752 Airport Boulevard

Cayce, SC 29033

(803) 794-7252

www.vistaart.com

vistaartsc1@gmail.com



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YOUR BENEFITS:

No upfront cost

This fundraising requires no upfront cost. It eliminates the need to risk your organization's money on a item that may or may not sell.

No door-to-door selling

You are more than welcome to sell your artwork door to door but it is not required. Placing the easel in your highly visible location is key. Order forms and a collection box is included.

No money Collection

At the end of the fundraiser a Vista Art For Charity representative will collect the easel, artwork, and orders. Vista Art For Charity will contact interested buyers to collect payment.

No delivery

Artwork will be delivered to the buyer via ups or usps within 4 weeks of the end of the fundraiser.

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Vista Art For Charity offers items to put into live and silent auctions. The any money made over the minimum bid (between 50% to 75% off retail) will go to a non-profit or charity of your choice. We do not require a minimum or maximum amount of items to be auctioned, we only ask that the money for the minimum bid be devilvered within 5 business days. We will list your Charity or non-profit organization on our online charity page along with a link to your webpage.

We also offer raffle items for charity, non-profit, and athletic booster clubs at wholesale prices. Whatever needs your buisness, non-profit, or charity has we will try to help you to fundraise accordingly. We offer many print and signed pieces for any fundraising occasion, and will happily work with you to ensure that you benefit from our involvment.

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Our Concept is Simple...

You provide a visible space for us to set up an easel with artwork, your customers place a bid for the artwork, we contact the successful bidder to arrange delivery of the artwork and their payment. We will replace the artwork every two weeks so that your customers don't become bored with the work that is displayed. All revenue over the minimum bid amount on each piece of artwork will be sent to charity on your behalf (if you have a favorite charity, we will send funds to that charity.)

We will show your business as a supporting sponsor on our website and will provide a link to your website if you would like.

We would like to thank you for your support and will be glad to answer any questions that you may have about our charity works.

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Charity Auction Program

The Program is simple:

An easel, with framed artwork on which your customers may bid, is placed in your business. The artwork is replaced with a new image every two (2) weeks. Vista Art For Charity will be responsible for contacting the successful bidder and collecting the payment. Nothing is required of you except a space for the easel. There is no liability to you or your business or organization. Any amount over the minimum bid amount collected from the print sales at your business will be sent on your behalf to a charitable organization. You may make a recommendation as to who receives the donation. We already have a number of easels in participating businesses throughout South Carolina and Georgia. These locations include banks, grocery stores, restaurants, and hotels. We are told by business managers that their customers look forward to the new artwork every two weeks.

This program should encourage new and repeat customers.

In recognition of your support, we will list your business on our website as well as providing a link to your website. In addition, your business will be listed as one of the donors on the funds sent to the charity.

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An excellent fundraising opportunity for your organization!

**NO upfront cost, NO door-to-door selling, NO money collection,
NO delivery!**

Our fundraising program involves placing an easel, with framed artwork, at your highly visible location. You may select your artwork from thousands of available prints. The choices are endless. Our images include abstracts, landscapes, collegiate, landmarks, people, and much more. Vista Art For Charity will be responsible for contacting the successful buyer and collecting the payment. Nothing is required of you except a space for the easel. You will earn a set dollar amount per artwork that is sold. This is an excellent fundraiser for schools, sports teams, social and civic groups, and any other business or organization.